

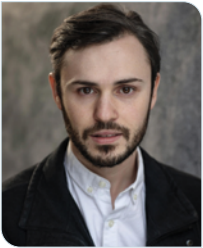


Chris Mottes
CEO at Hindenburg
Systems



Jonathan Hurley
Digital Production
Specialist & Senior
Trainer at Hindenburg
Systems

MAKING EDITING AS EASY AS ABC



Interviewer:
Alan Shires
Voice Artist and VON Business
Development Manager

**LISTEN TO THE
AUDIO HERE:**



HINDENBURG prides itself on customer support, empowering storytellers and building community. Hindenburg is made up of audio professionals who understand their customers' needs. Their mission is to tear down the technical divide between storytellers and their audience. Hindenburg software is easy to learn, simple to use, and full of smart features to speed up and streamline audio production workflow.

ALAN: Tell me about some of Hindenburg's unique features?

CHRIS: Our software has an advanced noise reduction tool, which is very simple to use compared to other noise reduction tools where you have to go in and isolate the noise that you want to remove. We actually detect the noises in the pauses and remove that frequency. Then with one knob, you simply adjust the frequency deduction.

We also have features like 'verification' that will validate whether your book meets ACX or Audible standards. It identifies problems that can impact on meeting those standards. You won't find this in any other software. We can also identify the correct noise floor values and so on. Being able to jump right to where the

problem is in the audio is vital. It means everything is perfect before you send it off. With ABC, you can import the text from the book into the software. You can read along as you're recording all on one screen. You could record the book out of order and if you wanted you could record a book with multiple narrators. Everybody can play their parts separately and you can sync up automatically. If you can't find a recorded part that you wanted to tweak, you can simply click the script and it will take you there in the DAW. You can also use navigation points in the script. You just click on the navigation points and it takes you to that point in the text and then in the audio.

ALAN: Editing is the least attractive part of a performer's job and it is so time consuming, how can Hindenburg save people time?

JONATHAN: If you are going through every single edit point and editing them all together it can be a really slow job, especially when a book can be 10 hours long. But with ABC when recording with pre-roll and getting better at doing pickups you will save time. Using tools like being able to take room tone and easily being able to pop it in and out results in at least half the time being saved. You can do editing in two ways. You can do review editing where you're listening and fixing as you go. Or you could do a more passive approach where you're just jumping from edit point to edit point.

CHRIS: To reduce the amount of editing we've got a one-click solution to set you up with consistency so you do not have to do an intense edit. You can do a pre-roll and then drop in corrections. If you recorded something wrong, you simply roll back to where the mistake was made

then by clicking record it will give you a pre-roll of three seconds and cut in with an overwrite on the audio. Traditionally, you would have had to record that again and edit the mistakes, whereas here you have less editing. If you were doing it with auto level, even though you're recording a book over many weeks, effectively you're matching yourself because the auto leveler is doing that automatically. This results in postproduction tasks being much easier and quicker.

ALAN: Explain the differences between products and the purposes behind them?

CHRIS: We essentially offer two main products, one is for podcasting and radio production and the other is for audiobook creation. Our product line gets more complex the more functionality you need. The latter is fit for any and all VO needs. Delivery is important. Having that training and breathing posture, microphone, distance, and keeping a consistent volume is going to save you hundreds of hours later. Narrators will use our archive & clipboard feature to aid them in creating character voices. They can record a range of samples and archive them for reference material in the clipboard feature. When revisiting it you just click listen to proceed.

ALAN: Where does somebody learn how to use your products?

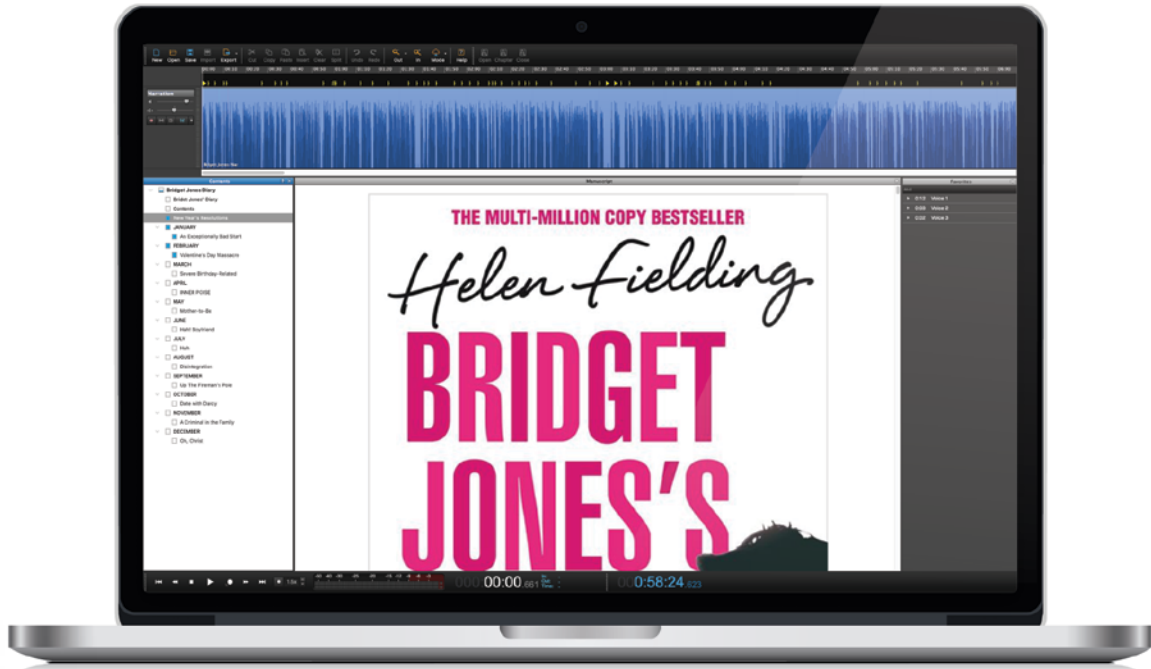
CHRIS/JONATHAN: We offer ongoing training on the Hindenburg website along with a series of training videos to help users get the most out of our features. Our company ethos is that we are here to support our customers and the people who are answering the questions are the people developing the product.

To reduce the amount of editing we've got a one-click solution to set you up with consistency so you do not have to do an intense edit.



Audio Books

made easy



HINDENBURG NARRATOR

Simple end-to-end production of AUDIOBOOKS.

- TOUCH INTERFACE
- AUTOMATED LEVELS
- UNIQUE VOICE PROFILING
- ACX VALIDATION FOR AUDIBLE
- EXPORT DIGITAL AUDIOBOOKS

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hindenburger.com / voiceovernetwork

PRE-PRODUCTION Import EPUB, WORD or HTML text documents.

Prepare a navigation structure.

RECORDING Audio Levels set automatically during recording. Correct recording mistakes with Punch-in or Pre-roll in simple interface.

Touch-friendly interface allows narrators focus on reading. Studio interface for engineering provides an overview of the manuscript, progress and levels.

POST PRODUCTION Full audio editing functionality.

Voice Profiling automatically sets EQ for consistent sound. Move & add Nav Points, chapter & split-time markers and more.

TOC & manuscript views.

Source code editing in text viewer

EXPORT ACX validation is the latest HABC feature.

It ensures that you create a fully compliant audiobook for the biggest market on the planet - Amazon's Audible.com.